



# Calling all artists

## Join us on an adventure with Dogs Trust and Snoopy

### About the trail

Dogs Trust is leading the way in Cardiff with a new and exciting public art trail in collaboration with Snoopy and public art producers, Wild in Art. The wonderful city of Cardiff will be hosting [A Dog's Trail](#) from **March - June 2022**, where we will be taking adventurers (human and dog!) on a vibrant trail of over 50, giant Snoopy sculptures through the heart of Wales' capital city.

Our aims are to provide a post-pandemic boost to local economy, to bring local communities together by educating and inspiring all those who come to visit, and showcase some of the regions unique, diverse and dog loving creative talent - and who better for us to team up with than the most iconic dog in the world - Snoopy!

Each of our Snoopy sculptures needs to be transformed into a work of art and we are actively seeking submissions from the local and regional creative community and beyond.

Designs are welcome from both emerging and established artists in any medium; traditional to new media, fine art, graffiti, illustration or mosaic. Designs will be shortlisted before being presented to our sponsors. Those that are successfully chosen will then be commissioned and upon completion each artist will receive a **£900 commission fee**, as well as the opportunity to showcase their work as part of this astonishing event.

Whatever your art form, we welcome your idea to add fun, creativity and innovation to Snoopy's first ever UK trail and make this the most creative art trail yet.

We've set ourselves a target of recruiting at least 50 talented artists to design and decorate our Snoopy sculptures, and so we invite you to apply to take part by submitting a Snoopy sculpture design by **23:59 on the 1<sup>st</sup> of July 2021**.

For further details on how the trail works, to download the artist information pack or to submit a design for consideration, please visit [adogstrail.org.uk/artists](http://adogstrail.org.uk/artists)

### Benefits to successful A Dog's Trail artists:

- Receive a £900 commission fee on completion of your Snoopy sculpture
- The opportunity to showcase your work to thousands as part of a mass participation public art event
- Have your design featured on the world's most iconic and most loved illustrated dog
- Be part of a unique, covid-safe event celebrating art, community pride and physical and mental wellbeing

- Meet other artists and get the chance to work side by side in a Cardiff-based, communal art space – or transport your sculpture to your own studio
- Engage with businesses who will sponsor the Snoopy sculptures
- Support Dogs Trust in raising funds to care for over 14,000 dogs across the UK each year, and supporting the launch of our brand new Cardiff Rehoming Centre.

Throughout the world, sculpture trails see extensive mass-participation; visitors young and old come from far and wide, creating extensive long-term social, cultural and economic benefits for the host city and raising vital funds for charities through sculpture sponsorship and auctions.

### **Who are Dogs Trust?**

We are the UK's largest dog welfare charity with 20 UK Rehoming Centres and give love, care and undivided attention to over 14,000 dogs each year. We're not new to Wales, as we've had a Rehoming Centre in Bridgend for over 50 years, but we're especially excited to be opening our 21st centre in Cardiff which will allow us to care for an additional 1,000 dogs each year and provide several jobs and volunteering opportunities within the community.

A Dog's Trail is an exciting new adventure for Dogs Trust – and we can't wait to work with you. The trail's aim is to raise significant funding towards our work so that we can continue to provide our services for those who need them the most. But we also know that it is going to be a spectacular exhibition – bringing together many communities through the creation and display of sculptures trailing through the city – a true showcase of Cardiff as a place to visit, love, live, work and play.

### **Information for artists**

Design submissions must be received no later than the **23:59 on 1<sup>st</sup> of July 2021** and can be submitted via [adogstrail.org.uk/artists](http://adogstrail.org.uk/artists).

Before submitting a design, please read the full [Artist Information Pack](#) which includes all information on the trail itself, dimensions and specification of the Snoopy sculptures, hints and tips on designs and materials, and artists terms and conditions.

You can download a Snoopy sculpture template for your design [here](#).

**Successful artists will be commissioned in September 2021 following a sponsor selection event and must be available between October and December 2021 to decorate their Snoopy sculpture.**

For further information please visit [adogstrail.org.uk](http://adogstrail.org.uk) or email [trailartists@dogstrust.org.uk](mailto:trailartists@dogstrust.org.uk).

We look forward to working with you!

